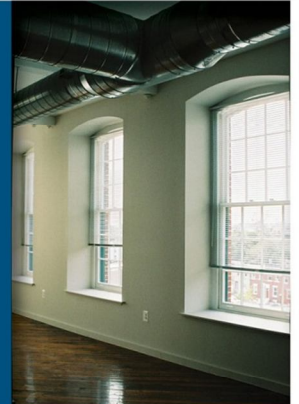




Philadelphia
Redevelopment
Authority



Request for Qualifications

Community Engagement Percent for Art Project for
6200 Block of Osage Avenue and 6200 Block of Pine Street
March 19, 2018

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Attachments:

- A. Philadelphia Tax Status Certification and Conflict of Interest Form
- B. Campaign Disclosure Forms



Statement of Purpose

The Philadelphia Redevelopment Authority ("PRA") and Philadelphia-based developer AJR Endeavors LLC ("AJR") seek Statements of Qualifications from Philadelphia-based artists, as well as artists leading teams of Philadelphia-based arts organizations, curators, culture workers and facilitators to create a new work of socially-engaged public art focused on the 6200 blocks of Osage Avenue and Pine Street in the Cobbs Creek section of Philadelphia. This opportunity is created in order to fulfill the PRA's Percent for Art mandate, which requires developers of projects on land acquired from or assembled by the PRA to dedicate 1% of their construction costs to commission original works of public art. Applicants whose Statements of Qualifications in response to this Request for Qualifications ("RFQ") are accepted will then be invited to submit a proposal in response to an upcoming project Request for Proposals ("RFP").

The PRA's Percent for Art Program

The PRA's Percent for Art Program ("Art Program") was initiated nearly 60 years ago with the mission of improving the urban environment through the addition of public art. Since the inception of the Art Program, hundreds of works of art have been created across the City of Philadelphia. The Art Program encourages developers to conceive of innovative applications for public art, and to create work that challenges them to think of their surroundings in new and exciting ways. In addition to traditional public art mediums, developers can also commission projects that take less conventional forms, like community-based art and public programs.

General Description of the Development Project

AJR will renovate 36 single-family homes on the 6200 blocks of Pine Street and Osage Avenue. The renovated homes will feature completely new interiors and new exterior materials that blend the homes into the architectural language of the rest of the block. All funding for the construction will come from private sources. The construction will take place in phases, with the entire development to be completed in the summer of 2019. The public art component will be funded via a public-private partnership between the PRA and AJR ("Project").

These blocks have a tragic and significant history. In 1981, MOVE, an activist group had turned a row house at 6221 Osage Avenue into a fortified compound, and residents in the neighborhood complained to City officials about the group's aggressive presence on the block. On May 12, 1985, the City asked Osage Avenue residents to evacuate the block in preparation for the police to take action. On May 13, 1985, the police ordered MOVE to surrender their house. They refused to evacuate and a 90-minute gunfight ensued after which police dropped incendiary devices on the rooftop setting off a fire that destroyed 6221 Osage Avenue, burned 52 surrounding homes and damaged eight units. The incident killed 11 people and left two MOVE survivors.



This is not necessarily intended to be a memorial project. The intention of the Project is to create a genuine, reflective and forward-moving process in which residents can engage with the layers of their neighborhood's history and consider what it means to create a work of art for this neighborhood today.

General Description of the Community Engagement Public Art Project

This opportunity is open to:

- Artists with demonstrated expertise in leading community engagement and visioning;
- Collaborations of lead artists as described above, with the support of individuals/organizations with demonstrated experience in community engagement and visioning;

The selected Applicant will work with the PRA and AJR to engage the community to initiate a productive and respectful dialogue with immediate neighbors, the broader community, and other interested parties. The community engagement will result in a final art project of some kind. This could be a work of art in many forms, including art that is physical (permanent or temporary), performance-based, environmental, ceremonial, a publication (print or digital), or even a directed continuation of the community engagement process. The Art Program invites a broad definition of public art.

It is important that the selected Applicant not come to this Project with preconceived ideas about how it should ultimately take shape. Instead the selected Applicant must create a process that develops directly from the ideas discussed by the Authority, AJR and the community.

Scope of Services

Upon acceptance of an Applicant's qualifications in response to this RFQ, the Authority will thereafter invite the Applicant to respond to an RFP, which will have the following requirements:

- Attend a meeting with community representatives, the development team and the PRA to discuss the Project and potential approach and other items to consider.
- Provide a detailed plan for community engagement.
- Consider a broad range of ideas for what forms the end result of the Project might take.
- Prepare a cost estimate for the Project. Artist fees, project fees and administrative fees must be broken out.
- Outline their capacity and areas where administrative support is needed.
- Such other requirements as the Authority may impose.



Qualifications

Applicants must meet all of the following criteria:

- Be a professional practicing artist, curator, facilitator or culture worker living and/or working in Philadelphia, or arts organization located in Philadelphia. Collaborations must be led by a professional artist(s).
- Have experience working in Philadelphia and strong familiarity with West Philadelphia communities.
- Have extensive experience with community engagement and/or facilitation.

Response Submission Requirements

Responses must:

- Include a statement of interest, which must not exceed 500 words.
- Outline in no more than 500 words how the Applicant proposes to facilitate the community engagement.
- Outline in no more than 500 words Applicant's experience with working in Philadelphia. Please specify any experience you may have in working with West Philadelphia, or with any first-hand experience you have with the Cobbs Creek community.
- Describe past experience in the field of art-based community engagement that is similar to this Project in no more than 500 words. This item may be combined with the item listed above.
- Include a Curriculum Vitae.
- Include images of up to six (6) recently-completed projects. Include a brief description of each including the title, date, location, budget and other pertinent information. Images should be sent in PDF format with your name and project number as the file name (ex. FirstNameLastName_1).
- Identify key personnel who will be directly involved in the work, if applicable.
- Include a completed Attachment A. Philadelphia Tax Status Certification and Conflict of Interest Form, and Attachment B. Campaign Disclosure Forms

Application Process

Submission Deadline

Applicants must submit responses to this RFQ no later than April 27, 2018 at 3:00 P.M.; absolutely no responses will be accepted after that time.

Questions

All questions should be directed in writing to julia.guerrero@pra.phila.gov.



Submission Process

Response submissions will only be accepted in either of the following:

1. **Online Submission** – via the electronic portal on PRA's website (<http://www.philadelphiaredevelopmentauthority.org>); **or**
2. **Hard Copy Submission** – Submit one (1) original copy of the response and one electronic copy on a USB Flash Drive to the PRA via hand delivery or registered mail. Files on the USB Flash Drive may only be in Microsoft Word or Adobe PDF. Applicants may hand deliver or send responses via registered mail to:

Julia Guerrero
Percent for Art Program
Philadelphia Redevelopment Authority
1234 Market Street, 16th Floor
Philadelphia, PA 19107

Note that responses may be a public record subject to disclosure as required by the Pennsylvania Right To Know Law. Documents provided in response to this RFQ may also be required to be disclosed by applicable law, subpoena, and/or court order.

Statement Evaluation

Statements of Qualifications will be evaluated based on:

- Qualifications and experience of Applicant, including work on other public art projects.
- Capability to provide required services, and
- Quality of past projects.

Declarations and Other Information

Tax Clearance and Conflict of Interest Form: Applicants, upon request of the PRA, must provide evidence satisfactory to the PRA that all municipal taxes, including business taxes, real estate, school, water and sewer charges, if applicable, are current for both the individual Applicant and the Applicant's firm and neither is currently indebted to the City; will at any time during the term of the agreement be indebted to the City, for or on account of any delinquent taxes, liens, judgments, fees or other debts for which no written agreement or payment plan satisfactory to the City has been established. Please complete the Philadelphia Tax Status Certification and Conflict of Interest form (Attachment A) and submit it with your proposal.



Campaign Contribution Disclosure Forms: Please complete the applicable disclosure forms (Attachment B) and submit with your Statement of Qualifications.

Reservation of Rights:

By submitting a proposal in response to this RFQ, an Applicant affirmatively acknowledges: (i) its acceptance of the terms and conditions of this RFQ; (ii) the PRA may exercise in its sole discretion the following rights; and (iii) the PRA may exercise the following rights at any time and without notice to any Applicant:

1. to reject any and all Statements of Qualifications;
2. to supplement, amend, substitute, modify or re-issue the RFQ with terms and conditions materially different from those set forth here;
3. to cancel this RFQ with or without issuing another RFQ;
4. to extend the time period for responding to this RFQ;
5. to solicit new Statements of Qualifications;
6. to conduct personal interviews with any Applicant to assess compliance with the selection criteria;
7. to request additional material, clarification, confirmation or modification of any information in any and all Statements of Qualifications;
8. to expressly waive any defect or technicality in any Statements of Qualifications;
9. each Applicant agrees to indemnify, protect and hold harmless the PRA from any and all losses, injuries, expenses, demands and claims against the PRA or the City sustained or alleged to have been sustained in connection with or resulting from (i) the submission of the Applicant's Statement of Qualifications; (ii) the delivery by the Applicant to the PRA of any other documents or information; and (iii) any other conduct undertaken by the Applicant in furtherance of or in relation to the Applicant's Statement of Qualifications. Each Applicant agrees that its duty to indemnify and hold harmless shall not be limited to the terms of any liability insurance, if any, required under this RFQ or subsequent agreement.

By submitting a response to this Request for Qualifications a respondent affirmatively indicates acceptance of the terms and conditions of this RFQ.

The PRA is under no obligation whatsoever to any Applicant as a result of this RFQ. The RFQ does not represent any commitment on the part of the PRA to any Applicant or the Program. In no event shall the PRA be responsible for any cost, expense or fee incurred by or on behalf of any Applicant in connection with the RFQ. Applicants shall be solely responsible for all such costs, expenses and fees.

NOTICE: The PRA is subject to the Pennsylvania Right to Know Law. Any information provided in your response to this RFQ may be subject to disclosure to the public. Documents provided in response to this RFQ may also be required to be disclosed by applicable law, subpoena, and/or court order.

