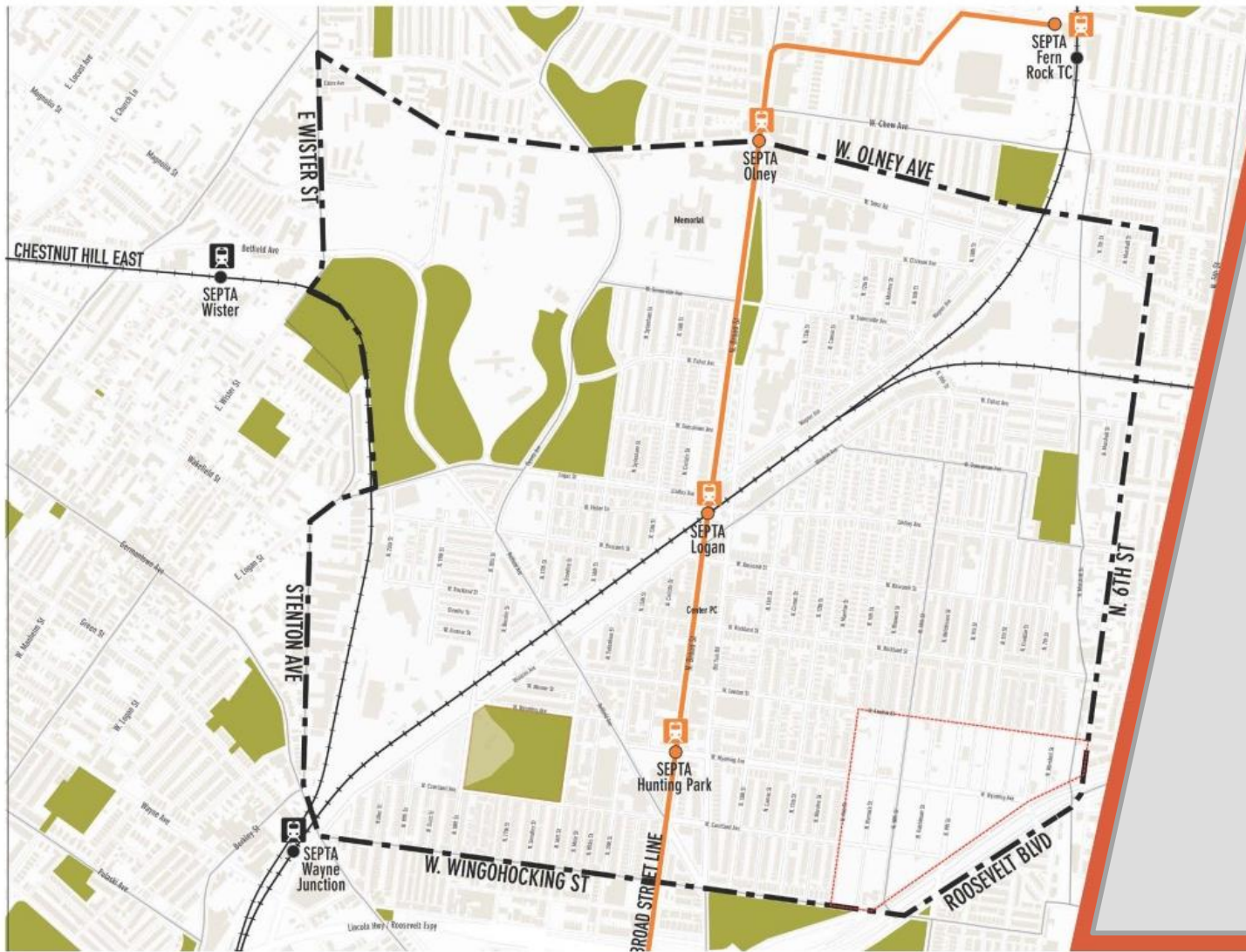


PUBLIC MEETING TO DISCUSS THE COMPLETION OF THE LOGAN COMPREHENSIVE NEIGHBORHOOD PLAN



**TUESDAY,
SEPTEMBER
29TH
5:30 - 7:30PM**

**Beloved St. John
Evangelistic Church,
4541 N. Broad St.
Philadelphia, 19140**

Part I: {5:30-6:15pm}

Welcome & Introductions, Overview of Previous Planning, and Action Steps

1. **Welcome** by Beloved St. John Evangelistic Church, Board President - Kathie Nixon (Sabrina and Walter Yarbrough Executive Director Beloved St. John CDC)
2. **Introduction** by Philadelphia Redevelopment Authority (PRA) Executive Director - Brian Abernathy
3. **Why are we here:** Community Leaders Charlene Samuels, Marion Johnson, and Helen Hutchins
4. **Brief Overview of Previous Planning & Community Priorities** by Garlen Capita, Urban Designer WRT
5. **Action Steps for Neighborhood Reinvestment** by WRT and PCPC



Part II: {6:15-7:30pm}

Q&A Session, Breakout Stations, and Closing Remarks

1. Q&A Session

2. Breakout Stations

- Station 1: Commercial Corridor Revitalization
- Station 2: Community Safety & Addressing Blight
- Station 3: Workforce Development & Youth Engagement
- Station 4: Launching a New Neighborhood Civic Association
- Station 5: Housing & Neighborhood Revitalization

3. Closing Remarks

- Schedule & Next Steps
- Announcement of raffle winners



Outreach for this meeting

PUBLIC MEETING TO DISCUSS THE COMPLETION OF THE LOGAN COMPREHENSIVE NEIGHBORHOOD PLAN



JOIN US!
THIS PUBLIC MEETING WILL ALLOW THE COMMUNITY AN OPPORTUNITY TO IDENTIFY SPECIFIC SHORT- AND LONG-TERM ACTIONS TO GUIDE COMMUNITY RE-INVESTMENT.

Check out www.PhiladelphiaRedevelopmentAuthority.org and type "Logan" in the Search box for updates.

PURPOSE: As you may be aware, in 2014 due to financial constraints, Logan CDC the Community Development Organization for the Logan Neighborhood closed its doors. Before the CDC closed it had started an important community-based neighborhood planning process to guide future development and be used as the unified voice of the community moving forward. Unfortunately that plan was never completed.

The Philadelphia Redevelopment Authority (PRA) owns the +40 acre Logan Triangle. The PRA is supporting completion of the Logan Comprehensive Neighborhood Plan prior to moving forward with plans to identify a developer for the Logan Triangle site.

**TUESDAY, SEPTEMBER 29TH
5:30 - 7:30PM**
Beloved St. John Evangelistic Church,
4541 N. Broad St., Philadelphia, 19140

Residents, business owners, and all who are concerned with the future of the Logan community are welcome to attend.

For more information visit:
www.philadelphia redevelopment authority.org

This meeting will NOT cover Logan Triangle. A separate meeting to talk about the triangle will be scheduled in Oct/Nov.

MAKE NOISE FOR LOGAN



WE NEED AS MANY VOICES TO COME TOGETHER & MAKE SOME NOISE FOR LOGAN

**TUESDAY, SEPTEMBER 29TH
@ 5:30-7:30PM**
Beloved St. John Church, 4541 N. Broad Street

Bring your family, friends and neighbors, and come provide your input on the action plan for Logan's future!

Door prizes and refreshments
For more information please visit:
www.PhiladelphiaRedevelopmentAuthority.org

- Community Leaders Outreach
- 2,000 Postcards Mailed; Eblast sent
- Flyers Distributed
 - Block Captains (Through Philadelphia More Beautiful)
 - Local Churches, Schools
- Contacted:
 - Elected Officials
 - Ward Leaders
 - Police District

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



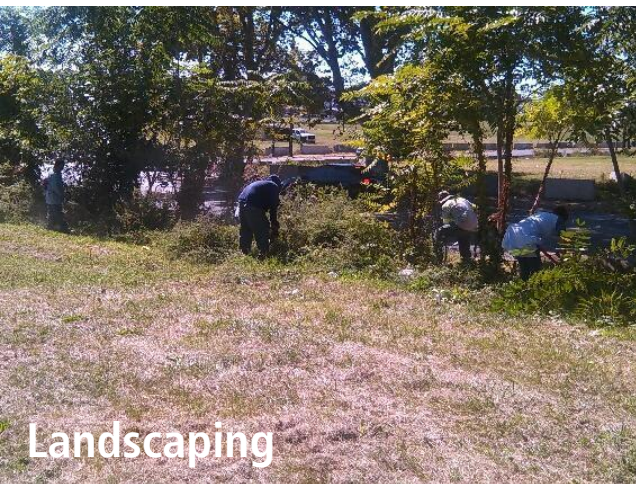
- ☐ Identification of neighborhood priorities and action steps for neighborhood-wide improvements
- ☐ Securing resources and partners for implementation

28,674
POPULATION
1.5 SQ MI
NEIGHBORHOOD AREA

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN

Addressing Immediate Community Concerns on the Maintenance of the Logan Triangle

- Clean up by Ready Willing & Able (RWA)
- CLIP camera installation
- Cutting trees, shrubs and groundcover
- Realigning jersey barriers to be more effective



PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



Clean efforts up by Ready Willing & Able (RWA)

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



Clean efforts up by Ready Willing & Able (RWA)

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



Clean efforts up by Ready Willing & Able (RWA)

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



Clean efforts up by Ready Willing & Able (RWA)

PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



Process to Select a Master Developer for the Logan Triangle Site

- Process, Schedule and Next Steps
- October 29th Community Meeting on Development of the Logan Triangle

WHY WE ARE HERE | LOGAN COMMUNITY LEADERS



Previous Planning Efforts



- In 2013, Logan CDC was awarded a planning grant from the Wells Fargo Regional Foundation to develop a **community-supported vision for neighborhood-wide revitalization**. Logan CDC hired the planning firm of WRT to lead the neighborhood planning process and to engage the entire community in creating **a roadmap to a healthy and thriving neighborhood**.
- The planning process included extensive resident and stakeholder engagement through Steering Committees, Public Meetings, Focus Groups and a Resident Satisfaction survey.
- In July 2014 after six years of service, Logan CDC ceased operations due to a lack of sustainable funding.

Why a Neighborhood Plan?



Address challenges:

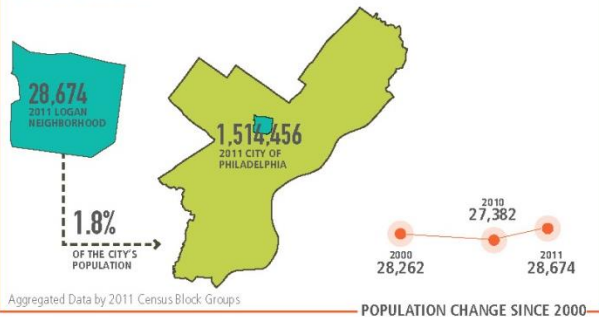
- Vacant and abandoned homes and trash strewn lots
- Significant number of homes in disrepair
- Lack of code enforcement
- Low-income homeowners with limited resources
- Lack of neighborhood pride
- Crime and the perception of crime
- Lack of services, shops, amenities, parks and recreation options
- Streets with fast moving traffic
- Lack of access to affordable, healthy foods
- Public schools that lack investment
- High unemployment
- Lack of community cohesion
- Lack of programs and activities for youth
- Lack of municipal support

MAKE SOME NOISE LOGAN

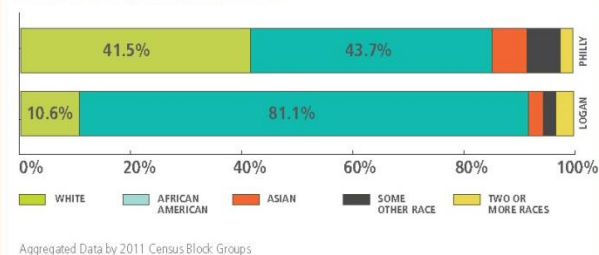


DEMOGRAPHICS

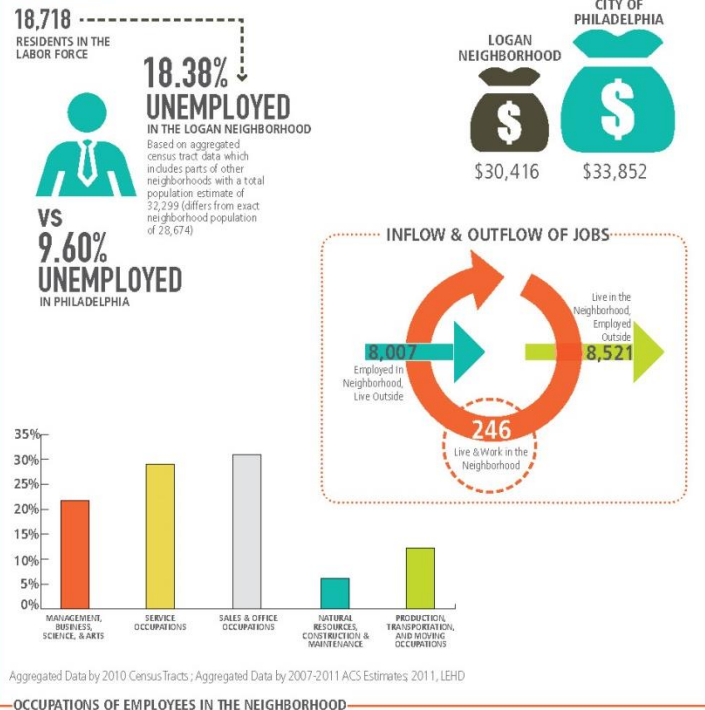
POPULATION



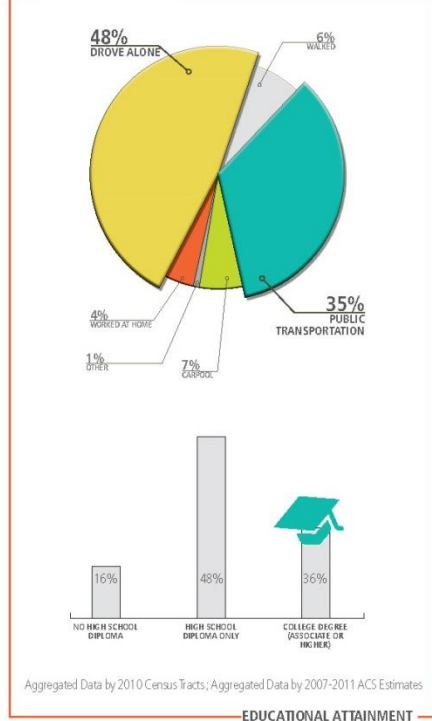
RACIAL CHARACTERISTICS



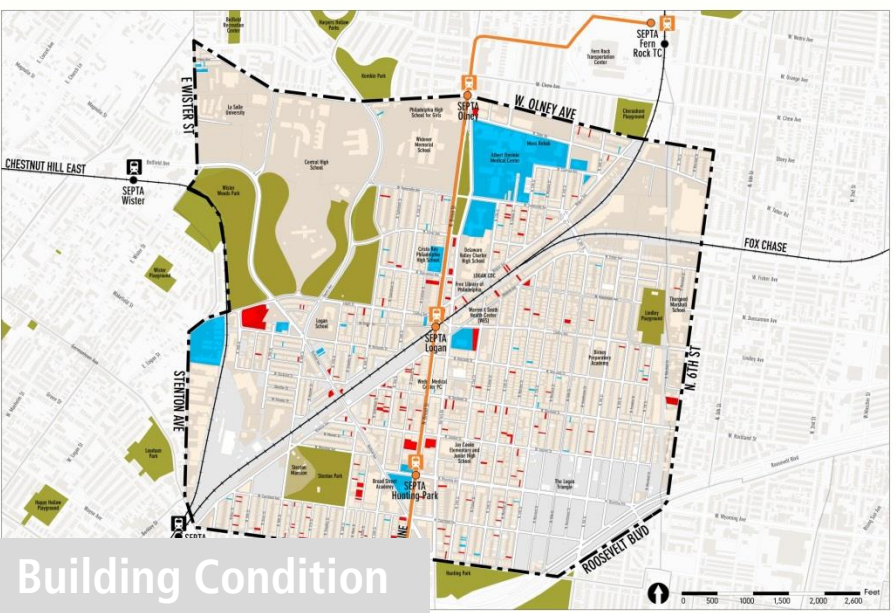
ECONOMY



COMMUTING TO WORK



Understanding the neighborhood



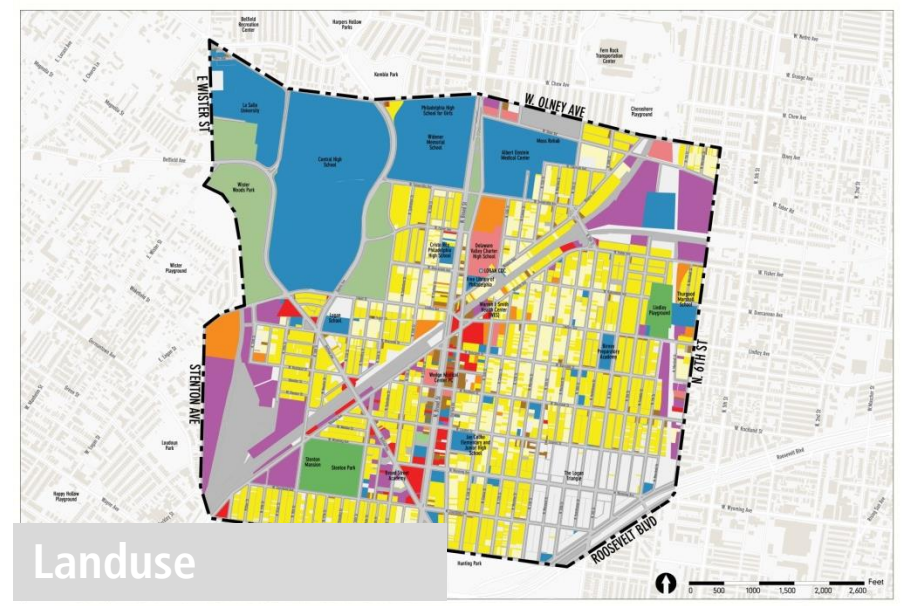
Building Condition



Ownership



Vacancy



Landuse

MAKE SOME NOISE LOGAN



HOW DO YOU ENVISION LOGAN?

- "Better parks for the children & more jobs" -Ebony & Mahsi
- "New houses, stop the violence" -Rose & Hanifah
- "For there to be more to do - More activities, more events, better parks" -Saddiya
- "Better Schools!" -Tom
- "Community Involvement. No drugs. Quality Education. Quality Living." -Nikkie
- "Open family daycare in Logan" -Serena
- "Better schools & programs for kids" -Patrice
- "Fill vacant lots, improve safety, reduce drug activity, more police presence, clean streets" -Fay & Beatrice
- "More security. Cleanliness" -Debra
- "Safety!" -Deacon Kevin
- "No vacant houses. Families and caring people in every living space. No vacant lots - creative living. Christian family environment. Great schools prepping our children for the future"
- "A clean neighborhood" -Vanessa
- "A safe community" -Lisa
- "Rehabbed Housing" -Renena




Neighborhood Vision Statement:



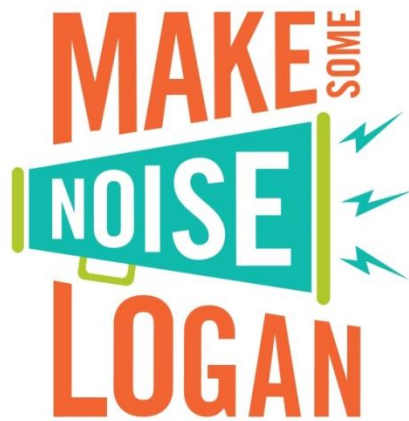
- The Logan Neighborhood is a ***safe, historically significant, vibrant*** community where all residents can take pride in our ***beautiful homes, dedicated neighbors***, and work together to build a neighborhood that we can be **proud** to work, visit, and call home.

Guiding Principles:

The Logan Neighborhood is Committed:

- 
- To Growing and Sustaining a Strong Base of Community Leaders
 - To Supporting Existing Residents and Homeowners
 - To Ensuring the Safety of All Residents
 - To Creating a Healthy, Vibrant Community
 - To Leveraging Community Assets & Strengthening Partnerships
 - To Promoting Economic Development
 - To Providing Strong Educational and Skills Training
 - To Providing Youth Focused Programming and Activities
 - To Building and Maintaining A Range of Housing

What will it take?



An Action Plan for Logan's Future

- To address community identified challenges.
- To identify how resources from the development of the Triangle should be allocated.
- To use as a guide towards ongoing neighborhood rebuilding efforts.

Station 1: Housing Revitalization



- ❑ **Re-invest in the neighborhoods housing stock and fix the large number of homes in disrepair** by connecting existing homeowners to affordable home improvement resources
- ❑ **Develop an Alliance of supporting organizations** (non-profit organizations, faith-based groups, local institutional partners) to lead neighborhood housing re-investment efforts (work jointly to repair, market and lease properties)



- ❑ Reduce the number of vacant /blighted buildings and vacant lots by identifying **catalyst sites and opportunities for new construction and historic rehabilitation**
- ❑ **Build community pride** to promote housing investment through neighborhood events led by the Civic Association (porch/garden contests, awards for the cleanest block)

Station 1: Neighborhood Revitalization



- ❑ **Put the significant number of vacant lots into productive use** to reduce blight and increase opportunities for recreation and cultural activities. (Uses include - community gardens, urban farms, tree farms, rain gardens seasonal Pop-up Parks; “adopt-a-lot”; activities include Public Art, Poetry, music)
- ❑ **Develop new short-term and long-term open spaces to meet the lack of safe recreational opportunities** and meet the community’s diverse recreational needs (splash parks, skate parks, adventure parks...)
- ❑ Implement **Transit Improvements** to support the neighborhoods strong transit infrastructure (bus shelters, improved lighting, cameras, improved ADA accessibility)
- ❑ **Implement a Community Led Clean & Green** program that addresses litter and promotes neighborhood pride through ongoing resident led community cleanups
- ❑ **Implement streetscape enhancements at key locations for beautification and to increase pedestrian safety** (crosswalks, art, lighting, bus shelters, street trees, signage, bike lanes...)



Station 2: Community Safety/Address Blight



- ❑ **Develop and implement a multi-pronged strategy to address crime** by increasing police presence, installing more streetlights and cameras, and building community capacity to fight crime
- ❑ **Develop a series of community spaces on vacant lots** to reduce blight and vacancy and increase opportunities for recreation and cultural activities (spaces may include- community gardens, urban farms, tree farms, seasonal Pop-up Parks)
- ❑ Implement a **community clean-up program coupled with a workforce development program to provide ongoing maintenance** (modeled after PHS Clean and Green; Ready Willing and Able; Local hire and training)

Station 3: Workforce Development



Increase the number of residents who have the skill sets to be employed by area institutions

- ❑ Identify a comprehensive provider of job training and resident services that can operate programs in the community and connect residents to job training and skills development resources in partnership with neighborhood anchor institutions (Einstein, LaSalle...)

Model: University City District's West Philadelphia Skills Initiative (WPSI) model to connect neighborhood residents to neighborhood based workforce training and job placement.

- ❑ Increase youth employment opportunities (WorkReady Philadelphia, Philadelphia Youth Network).

Station 3: Quality of Life



- **Increase opportunities for capacity and coalition building and leadership development** to promote community cohesion and improve communication among neighborhood groups (New Neighborhood Civic Association)

- **Support family self-sufficiency to increase household wealth** (financial literacy programs, connection to training and employment resources)

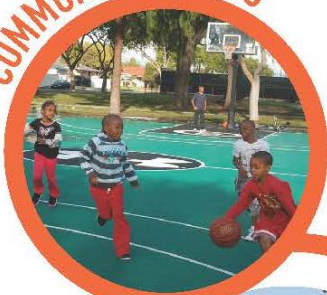
- **Increase access to fresh, healthy food at affordable prices** (increase farmers markets, recruit healthy food businesses, increase nutrition programs)

- **Promote and celebrate the neighborhood’s cultural history** (Reuse of historic sites (i.e., the Logan Theater); Art/Media program to unveil the neighborhood’s history Continuation and support of Let’s Love Logan Day and “My Logan Story” youth led documentary film project)



Station 3: Youth Engagement

COMMUNITY ASSETS



PUBLIC SCHOOLS



EDUCATION



Grow our youth as a community resource through programs that support youth enrichment and provide safe cultural and recreational activities

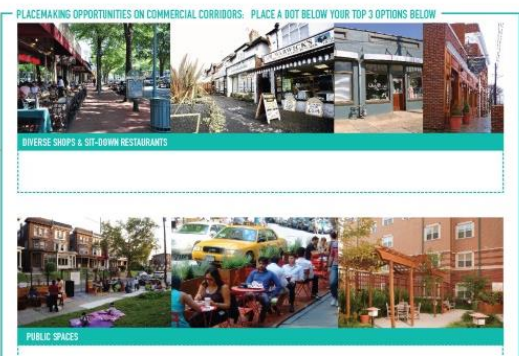
- ❑ Fund and support staff for **neighborhood based youth programs** that support local talent – dance, film and media
- ❑ **Connect youth to citywide youth related resources**
- ❑ **Increase youth employment** opportunities through partnerships with local institutions and mentorship
- ❑ Increase access, availability, and quality of **after-school and out of school time activities**
- ❑ Increase **availability of safe places to play and recreate**

Station 4: Neighborhood Civic Association



- ❑ **Purpose:** Organized group of committed residents working to improve the neighborhood
- ❑ **Membership:** Residents, others?
- ❑ **Board of Directors and Elected Body**
 - (President, Vice President, Secretary, Treasurer)
- ❑ **Meetings:** Once Monthly
- ❑ **Potential Committee Structure:**
 - Public Safety Committee
 - Zoning
 - Clean and Green (Beautification, parks, gardens community cleanups...)
 - Events: Lets Love Logan, Fall Festival
 - Communications (website, block captains...)
 - Finance/Fundraising
 - Economic Development (Businesses support)

Station 5: Commercial Corridor Revitalization



- ❑ Reinstating the **Commercial Corridor Manager** to lead business improvement and corridor revitalization efforts
- ❑ Reinstating the **Commercial Corridor Cleaning Contract**
- ❑ Creating a plan to re-launch the **Business Association** to promote Logan's businesses, build community pride, and bring diversity to the commercial corridor
- ❑ Developing a **model block** (storefront improvements, planting, signage) which can be used to promote Logan's businesses, build community pride, and bring vitality and activity to the business corridor
- ❑ Implementing a **Business Improvement District (BID)**

Part II: {6:15-7:30pm}

Q&A Session, Breakout Stations, and Closing Remarks

1. Q&A Session

2. Breakout Stations

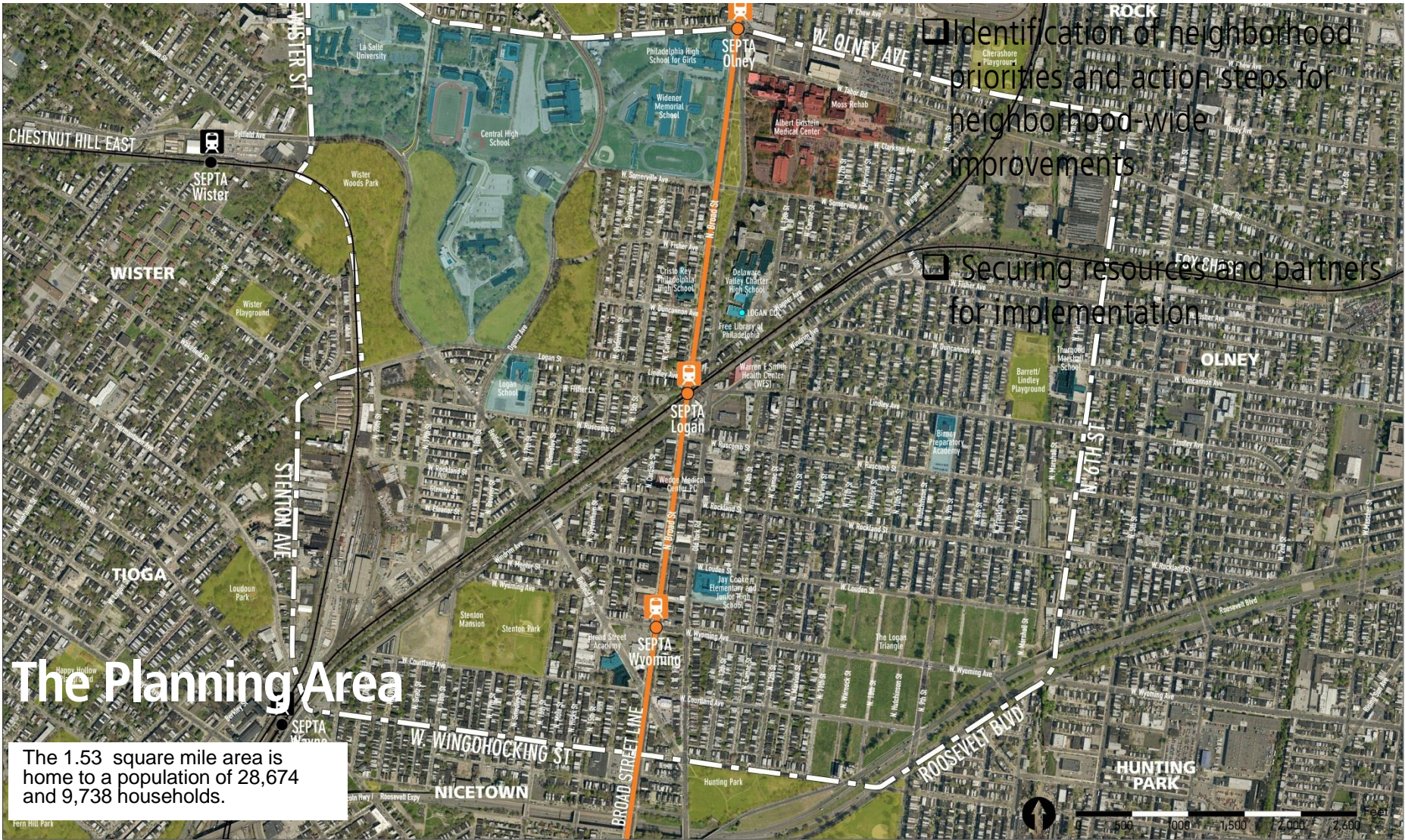
- Station 1: Housing & Neighborhood Revitalization
- Station 2: Community Safety & Addressing Blight
- Station 3: Workforce Development & Youth Engagement
- Station 4: Launching a New Neighborhood Civic Association
- Station 5: Commercial Corridor Revitalization

3. Closing Remarks

- Schedule & Next Steps
- Announcement of raffle winners



PRA | COMPLETION OF LOGAN NEIGHBORHOOD PLAN



☐ Identification of neighborhood priorities and action steps for neighborhood-wide improvements

☐ Securing resources and partners for implementation

The Planning Area

The 1.53 square mile area is home to a population of 28,674 and 9,738 households.



THANK YOU FOR COMING



For more information:
<https://www.philadelphiaredevelopmentauthority.org/logan>